

2025 Community Impact Report



JOHNSON BIXBY



INTEGRATED
TAX SERVICES

A Year of Investing in Our Community

We approach giving through a lens of four philanthropic guideposts. Together, they focus our efforts on strengthening connections, building confidence and creating opportunity.

This year, our team brought these commitments to life—sharing their time and talents, supporting local nonprofits, mentoring future leaders, and investing in programs that make a meaningful difference.

Each act on its own may seem small, but together, they create a ripple effect.

Thank you for helping us continue to create opportunities that improve lives in our community.



Heidi M. Johnson Bixby

Heidi M. Johnson Bixby, CFP®
CEO, President and Owner
Johnson Bixby and Integrated Tax Services



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How We Added to the Ripple Effect in 2025

We believe in the ripple effect—the idea that small, intentional actions, multiplied over time, create meaningful change.

That belief comes to life through our team’s involvement in service projects and partnerships with local nonprofits. In 2025, our collective effort looked like:



22 Team Members

provided time and talent in various ways to our community.



442 Service Hours

dedicated to nonprofits and community causes.



24 Nonprofit

missions supported.



\$110,500

invested back into charitable organizations and projects.

Our Guideposts for Giving

Our philanthropic guideposts help direct our work in 3 key areas of need in Clark County per the 2024 Clark County Needs Assessment Report—keeping our efforts focused and impactful.



Financial
Empowerment



Community
Enhancement



Leadership
& Innovation



Positive
Change

For more information, visit our websites:



johnsonbixby.com



its-taxes.com



Financial Empowerment

150+ Students

Our financial planners taught budgeting, spending, and saving basics to more than 150 Culinary, Hospitality, and Medical Program students at **Cascadia Technical Academy**.

Credit Basics Classes for Adults

In partnership with **Partners in Careers**, team volunteers taught Credit Basics to adults entering the workforce, including veterans and adult immigrants.

40 Individuals/Couples

Forty people received free, personalized financial planning during our Free Financial Planning Days.

“This discussion significantly reduced my fear in a season of transition. You helped me to see a path forward that feels manageable and gave me concrete advice that will help me negotiate my financial independence. Thank you.”

“I am so appreciative of having this opportunity. It is an incredible resource to have someone dedicated to you for 30 minutes, who will listen and focus solely on your needs.”

– Free Financial Planning Day Participants

Introducing a Community and a Movement

In March 2025, Johnson Bixby launched the Women Invest Community to help empower women to make informed decisions about their finances and their futures so they can live their best lives.

212 Women

More than 200 women signed up to join our Women Invest community, which offers free events and information.

3 Events

Over 60 Women Invest members gathered to build community and financial confidence at events.

7 Newsletters

We launched a Women Invest newsletter featuring topics on building financial confidence, local resources and events, and highlighting our community members.

Top Areas of Interest

Getting Started with Investing | Growing a Business | Talking About Money | Building Financial Confidence

“I appreciate the energy you give to these events, and am thankful that you choose to invest in the community this way. I can't tell you how helpful it is to have this as a resource. It is really valuable.”

– Women Invest Community Member

Women Invest



JOHNSON BIXBY

Expanding Opportunity Through Financial Empowerment



We're passionate about a simple truth: financial confidence changes lives.

When people have access to clear financial information and guidance, they make decisions with greater clarity, and that momentum carries into their families and futures. That's why we invest in financial education across our community.

In 2025, we launched the Women Invest Community in response to a gap we've seen for years: too many women have been underserved—or overlooked—by traditional financial services.

Women Invest is both a community and a movement—helping women and their families build financial confidence that leads to action. Because when women take ownership of their financial lives, the impact extends far beyond the individual. Women Invest is one way we put our passion and our mission into action.

Read our credo, watch the video and learn more at johnsonbixby.com/womeninvest.



Leadership & Innovation

4 Years

For four years, we've dedicated time and resources to mentoring young leaders through the George C. Marshall Leadership Program at **The Historic Trust**.

5 Internships

Five area college students worked on projects with team members at both firms to get real-world experience in financial planning and tax professions.

31 Students

Students from 6 area colleges participated in our College Day events to learn more about careers in financial and tax services and ask questions of our professionals.

"I always appreciate when community college students are included in and respected at events like this. ITS could not have done a better job making this an educational and welcoming experience."

—**Faculty Member at Portland Community College**

"I had a great experience at Johnson Bixby College Day! I gained new insights into the financial planning industry, including the different career paths, how Johnson Bixby operates, and a great opportunity to network with industry professionals."

—**Student Attendee**



Community Enhancement



Art & Culture

We supported **three festivals** that brought art and culture to our downtown community.



Our Natural Environment

Our Community Engagement Committee picked up more than **20 pounds of litter** along Marine Park with the **Watershed Alliance**.



Positive Change



Mentorship for Youth K-12

We sponsored **Friends of The Children SWWA**, positively impacting generational change by empowering youth through relationships with professional mentors.



Holiday Cheer for Families

We brought holiday cheer to survivors of domestic violence and their families through **YWCA Clark County's** annual Holiday Shop.