



# 2024 Community Impact Report

We believe in the ripple effect - understanding that together, we are greater than the sum of our parts and knowing that small, positive actions make an impact on those around us.

We envision a community where every person has the resources and information needed to live their best life.

#### Investing in Our Community

Our team members are encouraged to participate in service projects and company-sponsored events that support area nonprofits.



#### **Community Engagement Committee**

Our Community Engagement Committee gives team members a voice and a vote in our community investment work. The committee reviews sponsorship requests and finds opportunities for engagement.

# Year of Communit

Our philanthropic guideposts helped direct our work in 3 of 4 top needs in Clark County. Each guidepost represents an area



### **FINANCIAL EMPOWERMENT**

We reached

335+ people

with financial education & empowerment.

## 100 Individuals

18 Financial Beginnings courses taught throughout the Portland Metro area and beyond, educating nearly 100 individuals.

# 35 Participants

35 individuals or couples received free, personalized financial planning during our Free Financial Planning Days.

### 200 Students

In partnership with Cascadia Technical Academy, we empowered more than 200 students with hands-on financial education taught by our team.

## 78% Increase

Participants for Free Financial Planning Days reported a 78% increase in financial understanding.



I just wanted to reach out thanking you for sharing this opportunity with me. It was extremely helpful and encouraging for me. I was able to know what my best path forward was toward one of the biggest financial purchases of my life.

- Free Financial Planning Day Participant



#### **LEADERSHIP & INNOVATION**

We impacted

### 70+ students

through mentoring and support.





For 3 years, we've committed time and resources to mentoring young leaders through the George C. Marshall Leadership Program at The Historic Trust. We proudly sponsored the first Youth Entrepreneurship Academy in partnership with Partners in Careers and Vancouver By Us! Youth received a total of \$2,500 to launch their dream businesses.

# 5 Area Colleges

Students from 5 area colleges and universities learned about careers in financial services and accounting at our College Days.

### 2 Internships

Johnson Bixby sponsored 2 formal internships and mentored dozens of local students at area universities.



•• I gained a ton of interesting insight and information about financial planning and the industry. Overall, it was a fantastic experience that really helped me understand what I want to do for a career. \*\*

- College Day Participant



#### **COMMUNITY ENHANCEMENT**



Both companies funded conservation, preservation and access to our local environment through our partnership with Columbia Springs.



Through event sponsorship, we supported three unique festivals showcasing familyfriendly art and culture at Esther Short Park.



#### **POSITIVE CHANGE**





# Supporting Basic Needs

Our teams helped feed and shelter our neighbors in need through support of Council for the Homeless, Share, and WSU Vancouver's Food Pantry.

# Bringing Holiday Cheer

**Our Community Engagement** Committee wrapped holiday gifts for displaced families in partnership with YWCA Clark County.



#### Heidi Johnson Bixby, CFP® CEO, President, and owner of Johnson Bixby and **Integrated Tax Services**

Investing in our community is more than just giving back, it's creating the world we envision - one that empowers all people through financial information and other tools needed to live their best lives. We know that actions speak louder than words, and our work with local nonprofits and schools help amplify our actions. Thank you for joining us on this journey!

#### For more information, visit our websites:

johnsonbixby.com

⊞ its-taxes.com

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